

**DAISY FILLBROOK JOINS
BANKBROKERS**





**Daisy
Fillbrook**

Operations
Development



Daisy is a young professional who has already had a varied international career so far, with roles in Hospitality (Zoo, Cricket stadium and multiple hotels), Yachting and Summer Camps, several of which were in a Management role.

Biography

Daisy's business career began in Cannes, in the South of France, where she undertook an internship with a yacht brokerage (212 Yachts). The role was multi-faceted – one of the perks of work experience with a start-up company. Daisy was an Assistant Yacht Broker for 6 months, leasing small to large-sized yachts to high-net-worth individuals over the phone, via email, face-to-face in the port-based office or online on the 212 Yachts website and social media platforms. Alongside sales, Daisy was tasked with marketing the company's fleet on blog posts, social media photos and posts at major events in Cannes.

Daisy learned valuable Marketing, Sales and Administrative skills through this role, including Search Engine Optimisation by using the right terms in blog posts and utilising the company's CRM system to target potential returning clients at specified points in the year. The role, both in French and English, deepened Daisy's love of France – where she and her family had lived from 2010 – 2013.

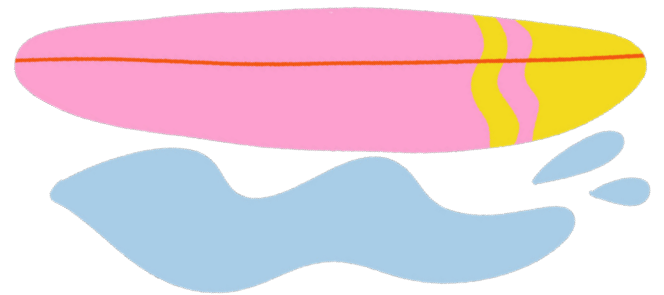




After graduating from the University of Exeter with a 1st Class Joint Honours in International Relations and French, Daisy decided to hone in on her desire to live in France and widen her professional experiences beyond the 2 'summer jobs' she had taken on during school and university: Guest Services at Marwell Zoo and Sales at an Ageas Cricket Stadium. Daisy relocated to France (tactically, just before the Brexit deadline!) in 2016, teaching English briefly in Toulouse while looking for permanent work. She landed a role as a Manager Trainee for the hospitality group Madame Vacances, based in the mountainous region of Savoie, France, where a passion for skiing and hiking would soon develop.

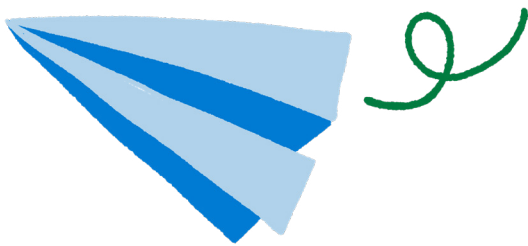


What followed was a 2-year French-speaking graduate scheme involving work as: the receptionist of a French Chateau, waitress in a gastronomic restaurant, head receptionist for a hotel in a ski resort, sales representative at the company's French and English headquarters and finally, a promotion to the Manager of the Résidence du Golf in Moliets, South West France, where Daisy first learned to surf.



Thanks to this graduate scheme, Daisy discovered her passion for surfing, skiing and hiking while dealing with a varied international clientele and suppliers, including families on ski holidays, celebrities vacationing at glamorous French hotels and disgruntled French syndicates! Daisy started overcoming imposter syndrome by managing a team older than herself.

In the same vein, she started a new venture as Resort Manager and Representative for the tour operator, Inghams, in the winter of 2022-23, overseeing the smooth operation of the resort for both guests and staff. Daisy learned to deal with pressure and handled the logistical planning on the weekend 'transfer day', sometimes working a 20-hour day to ensure all guests' travel from the airports to the hotels was smooth and that their ski equipment hire and lift passes were ready to go, adapting to French and English air strikes and French mass protests along the way.



Hoping to spend more time in the U.K. with her family, Daisy returned home to act as the Centre Manager for a Summer Camp in Winchester during the summer of 2023. She was responsible for a team of 8 supervisors/

program organisers of varying ages and nationalities and up to 170 international students, ages 10-17. The pressure was enormous, but the team prevailed in keeping the students safe, helping them to improve their English and giving European and Middle Eastern students a new perspective on English cities, cuisine and culture.

After a lovely stint at home in Winchester with the family, Daisy is now embarking on a new adventure in Australia with her Aussie partner. Coincidentally, Bankbrokers wants to expand to the Australian/South Pacific markets. Keen to remain a part of the Fillbrook family unit and contribute to the company's growth, Daisy is delighted to be undertaking a new role, managing the Accounts Payable function and developing Bankbrokers' network in Australia alongside new Associate John Munden. The hybrid sales and administrative role will give Daisy two avenues to explore the business while enjoying life in surfers' paradise.

Contact us for how Bankbrokers can assist with benchmarking and renegotiation, merchant services and debt advisory. Our team of friendly experts can help your business secure the support you need.

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