Mastering Merchant Services Cost >> Efficiency

Choosing the Right Provider

 Evaluate providers based on transaction fees, contract terms, and customer reviews.



 Some providers offer competitive rates and are willing to negotiate fees based on your business turnover.

Leveraging Technology for Efficiency

 Upgrade to advanced POS systems and integrated e-commerce platforms to streamline transactions and manage inventory efficiently.



 These technologies offer real-time data insights and support multiple currencies, broadening your market reach and improving decision-making.

Understanding Fees and Changes

- Understand the different fees involved, such as transaction fees, monthly charges, and setup costs.
- Opt for services which offer a pay-asyou-use model that potentially reduces unnecessary expenses.



Negotiating Better Terms

Don't settle for the first offer.
 Negotiate with providers to get better rates, especially if you have a high card turnover.



 Some providers support bespoke pricing strategies that could be more cost-effective based on your usage.

Regularly Review and Adapt

 Regularly assess and update your merchant services to maintain efficiency.



 Embrace new technologies, adjust terms, and ensure your setup reflects your business's current needs and market trends.

Looking for support?

Reach out to our team.



neilfillbrook@bbmerchantservices.com



www.bbmerchantservices.com